A Sustainable Mind - Interview Flow

All questions are tailored to you, the featured guest, but this framework will show how we begin and end every interview.

Humble Beginnings

- How did nature, the environment and sustainability play a role in your childhood?
- How did that upbringing impact your experiences as a young adult and your early career path?
- How did you first get started in your current field? What activities and resources did you have access to?
- What is your current job/project/company and what was the inspiration behind it?

The rest of the discussion about your project/company/organization will progress organically

"7 Sustainable Questions"

(take 1-2 minutes for each)

- Can you share one of your long-standing habits that you believe has significantly improved your life?
- What new habit are you cultivating in your life right now?
- [An impromptu question based on previous conversation]
- Many people look up to you and the work that you've done for your community and the environment. Whose environmental work do you admire?
- Do you have an internet resource that you find helpful on a regular basis that you think would be beneficial to share with our listeners? (Can be eco-related or not, but it should be helpful to most people)
- What book would you recommend to Sustainable Minds out there that are hoping to shift their mindset to become the change they want to see in the world?
- [An impromptu advice question related to your field or current project]

Parting Words

- I will plug your company, project, or campaign, and mention where they can find you online (website and social media).
- Any words or a parting pieces of guidance you can give Sustainable Minds out there?

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